



## White Ranges Beef. Fresh, tender and 100% Australian.

From the temperate grassland region of South Eastern Victoria, prime cattle are sourced for our White Ranges Beef program. This unique region is nestled below the Great Dividing Range, providing year round rainfall and a unique climate for cattle production. These pristine grasslands are also home to Australia's dairy industry due to the nutritional attributes of the pastures in this region.

White Ranges cattle are specifically selected to adhere to both customer expectations and program specifications. The basis of the program is to provide a fresh grass fed beef that ensures consistent flavour and eating quality. This is provided through Yearling, Prime Steer or Prime Beef grading.

### White Range Beef... The background.

The success of the program lies around the sourcing of quality Hereford and Angus bred cattle due to their superior muscle consistency and flavour profile.

White Ranges cattle are raised on high quality pastures, nurtured by selected farmer groups, while always maintaining a high level of care and minimising stress to all livestock.

### Product specification

- Cattle are processed at 24 - 42 months of age
- Carcass weights between 240 - 330kgs
- White Ranges cattle are raised free from antibiotics and hormone growth stimulants

White Ranges Beef is a branded White Stripe Foods program.

#### Distributed by:

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