



White Stripe Australian Lamb. The finest in the world!

White Stripe Lamb is premium pasture fed lamb sourced directly from the foothills of the Victorian Ranges in South Eastern Australia. This region is recognised for its rich, fertile and productive land, ideal for producing Australia's finest quality lambs.

Our "Second Cross" Lamb program has been developed over 15 years through specific breeding programs and the crossing of the highest quality bloodlines. Our lambs are specifically selected to ensure high muscle yield, consistent eating quality, tenderness and a mild flavour profile that can only be associated with White Stripe Lamb – the world's finest table lamb!

The Breeds.

The White Stripe "Second Cross" Lamb program has flourished due to its adaptability and suitability to Australia's seasonal conditions. Using Australia's base Merino flock as a backbone, we have worked to develop an exceptional "First Cross" between the Australian Merino ewe and genetically selected Border Leicester Sires. The result is a large framed First

Cross female suitable for creating and mothering our Second Cross Lambs. The next step in our program is to breed these females with selected European terminal sires, such as the White Suffolk or Poll Dorset. These sires are renowned for their superior meat eating qualities and allow us to bring a consistent table lamb to the world's finest restaurants. In the pursuit of creating the finest table lamb we continue to explore new composite breeds to ensure diners have an exceptional eating experience every time.

Why is White Stripe Lamb so good?

- 100% Second Cross Lamb, ensuring succulence and tenderness every time
- Naturally raised without antibiotics, for a fresh and healthy taste
- Naturally marbled on clean pastures for a fantastic flavour
- No added hormones

whitestripelamb.com

Distributed by:
White Stripe Foods Pty Ltd
9/14 Rodborough Road
Frenchs Forest
NSW 2086 Australia

telephone +612 9453 3732
facsimile +612 9453 3735
sales@whitestripefoods.com
whitestripefoods.com

